

BLUME ILLUSTRATED ISSUE #3

Rates & Specs for Issue #3 - out May 2019

WE ARE OFFERING A 10% DISCOUNT TO ALL BOOKINGS MADE AND PAID IN FULL BY DEC 1, 2018.

Priority placements will be made on a first to book and pay, gets first choice basis.

Blume Illustrated offers a 4 part payment plan* with a 25% deposit to reserve your placement.
(Payment 2: 25% by Dec 8, 2018, payment 3: 25% by Feb 8, 2019, payment 4: 25% by Mar 8, 2019)

*** THIS OFFER IS AVAILABLE ON FULL PRICE PLANS ONLY**

All the packages outlined below contain a free design service.

If you would like the team at **Blume Illustrated** to design your ad, please book and pay early to ensure that there is plenty of time to prepare artwork for your approval.

We will be in touch to discuss your requirements once your booking is received.

Blume Illustrated has a commitment to maintaining the very best quality of design throughout the magazine, & reserves the right to request alterations to submitted designs, if it is felt they are required.

Call 0438 824 690 today to get the pick of placements in the next issue of Blume Illustrated & to discuss your design & advertising needs.

YOU CAN DONATE TO BLUME AS A FINANCIAL SPONSOR OR DONATE SPACE TO YOUR CHOICE OF INDIVIDUAL, CAUSE, BUSINESS OR ORGANISATION.

PACKAGE NAME	PAGE POSITION & ADVERTISEMENT SIZE	PRICE
OREADES Full Page Back	Back Cover (one only) - 235mm W x 345mm H	\$2500
OREADES Full Page Inside Back	Inside Back Cover (one only) - 235mm W x 345mm H	\$2000
OREADES Full Page Inside	Inside Pages - 235mm W x 345mm H	\$1800
WATTLE Half Page	Inside Pages - 235mm W x 170mm H	\$950
WARATAH Quarter Page	Inside Pages - 115mm W x 170mm H	\$550
BANKSIA Eighth Page	Inside Pages - 115mm W x 82.5mm H	\$450

Blume Illustrated Print Specs: Material Deadline December 1, 2018

Artwork file as a PDF, JPG or TIFF must be supplied at 300 DPI at finished printed size in CMYK

Please check blume illustrated sponsor's package for a value breakdown of sponsorship placements.

See **Blume Illustrated Online Edition** at www.blumeillustrated.com.au

Email: info@blumeillustrated.com.au Call: 0438 824 690

ART HOUSE

BRUSH UP ON ALL THINGS CREATIVE WITH JULIE ANKERS' ARTHOUSE. EVERY PHOTOGRAPH FROM APRIL TO NOVEMBER IS AVAILABLE FOR \$1.99. FROM LIVE VARIATION TO RIBBON ART, ALL REPEATED MONDAY-SUNDAY.

DRYRIDGE ESTATE

MEGALONG VALLEY

226 ASPINALL ROAD, MEGALONG VALLEY NSW 2785
0403 18 990 | INFO@DRYRIDGE.COM.AU
DRYRIDGE.COM.AU

BLUME ILLUSTRATED 1/4 PAGE

Wine • Weddings • Events • Recommendation

CELLAR DOOR OPEN FROM 11AM ON WEEKENDS & GROUP BOOKINGS WEEKDAYS BY APPOINTMENT.

Anita White
Colour Designer & Interior Colour Consultant
08437992

Interior & Exterior Colour Design
Decorative Advice
Home Value Maximisers

anita@anitawhite.com.au
www.anitawhite.com.au

Mountains of Creativity

We are a Blue Mountains-based advertising and marketing services agency.

- advertising for print, press, TV and radio
- graphic design • copywriting
- digital solutions • brochures and collateral
- logo and packaging design

info@fuzebox.com.au
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Supporting local creatives and their businesses

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BLUME ILLUSTRATED 1/8 PAGE

Katoomba
89 Laurina St, Katoomba NSW 2780
T: 02 4782 2199 F: 02 4782 5035
Blackheath
Suite 1, 52 Gerrits Leap Rd, Blackheath NSW 2785
T: 02 4787 7922 F: 02 4787 7944
www.banetatoswhite.com

BRINGING IDEAS TO LIGHT

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THE HATTERY

KATOOMBA

BLUME ILLUSTRATED HALF PAGE

2/197 Katoomba St, Katoomba, NSW 02 4782 5003
sales@hatsdirect.com | www.hatsdirect.com

KATOOMBA BREWING CO. GROWERS
\$50 EMPTY
\$50 FULL
\$25 SWP 16 GO REFILL

CARRINGTON CELLARS AND DELI

The Carrington Cellars and Deli offers a unique shopping experience both in a historic and original 'Funky Industrial Warehouse' conversion built to age wine, beers, spirits and gourmet delicacies. Located in the historic Carrington Hotel and sporting the iconic 'Shimney' of the Katoomba skyline, this building was once the Katoomba Power House providing the power to the town and surrounding areas for over 100 years. An award-winning producer, come on in and taste our finest Coffee served ALL day!
Parks Street Katoomba • 4782 0999 • cellars@thecarrington.com.au
www.thecarrington.com.au/cellars-deli

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BLUME ILLUSTRATED

BRINGING IDEAS TO LIGHT **BLUME** ILLUSTRATED ISSUE #2 2018



Cover of Blume Illustrated issue 2 May 2018

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Winsor & Newton Graphic Markers are vibrant, twin-tipped and blend-friendly with an unrivalled colour spectrum. Using the finest, professional quality dyes, they offer a consistent, smooth, streak-free coverage.



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FREE Winsor & Newton ProMarker & BrushMarker for the first 50 readers!
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winsor&newton@jasco.com.au
Sample offer available to Australian residents only, while stocks last.

For your nearest stockist, contact Jasco | 1300 676 155 | www.jasco.com.au

Blume 1/8 Page

Blume 1/4 Page

Blume Half Page

Blume Full Page